

**IN THE UNITED STATES DISTRICT COURT  
FOR THE SOUTHERN DISTRICT OF NEW YORK**

<b>DISPLAY TECHNOLOGIES, LLC,</b>	§	
	§	
<b>Plaintiff,</b>	§	<b>Case No: 7:21-cv-11141</b>
	§	
<b>vs.</b>	§	<b>PATENT CASE</b>
	§	
<b>DARIOHEALTH CORP.,</b>	§	<b>JURY TRIAL DEMANDED</b>
	§	
<b>Defendant.</b>	§	
	§	

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**COMPLAINT**

Plaintiff Display Technologies, LLC (“Plaintiff” or “Display”) files this Complaint against Dariohealth Corp., (“Defendant” or “Dariohealth”) for infringement of United States Patent No. 9,300,723 (the “‘723 Patent”).

**PARTIES AND JURISDICTION**

1. This is an action for patent infringement under Title 35 of the United States Code. Plaintiff is seeking injunctive relief as well as damages.
2. Jurisdiction is proper in this Court pursuant to 28 U.S.C. §§ 1331 (Federal Question) and 1338(a) (Patents) because this is a civil action for patent infringement arising under the United States patent statutes.
3. Plaintiff is a Texas limited liability company with an address of 1 East Broward Boulevard, Suite 700, Ft. Lauderdale, FL 33301.
4. On information and belief, Defendant is a Delaware corporation with a principal place of business at 142 W 57th St. 8th floor, New York, NY 10019. On information and belief, Defendant may be served through its agent, Vcorp Services, LLC, 1013 Centre Road Suite 403-B, Wilmington, DE 19805. On information and belief, Defendant may also be served at 40 South

Lemon Ave, #2167, Walnut, CA, 91789

5. This Court has personal jurisdiction over Defendant because Defendant has committed, and continues to commit, acts of infringement in this District, has conducted business in this District, and/or has engaged in continuous and systematic activities in this District.

6. Upon information and belief, Defendant's instrumentalities that are alleged herein to infringe were and continue to be used, imported, offered for sale, and/or sold in this District.

**VENUE**

7. On information and belief, venue is proper in this District under 28 U.S.C. § 1400(b) because Defendant is a resident of this District. Alternatively, acts of infringement are occurring in this District and Defendant has a regular and established place of business in this District.

**COUNT I**  
**(INFRINGEMENT OF UNITED STATES PATENT NO. 9,300,723)**

8. Plaintiff incorporates paragraphs 1 through 7 herein by reference.

9. This cause of action arises under the patent laws of the United States and, in particular, under 35 U.S.C. §§ 271, *et seq.*

10. Plaintiff is the owner by assignment of the '723 Patent with sole rights to enforce the '723 Patent and sue infringers.

11. A copy of the '723 Patent, titled "Enabling social interactive wireless communications," is attached hereto as Exhibit A.

12. The '723 Patent is valid, enforceable, and was duly issued in full compliance with Title 35 of the United States Code.

13. Defendant has infringed and continues to infringe one or more claims, including

at least Claim 1 of the ‘723 Patent by making, using, and/or selling media systems covered by one or more claims of the ‘723 Patent. For example, Defendant makes, uses, and/or sells the DarioHealth app, DarioHealth BP monitor, associated software, hardware and/or apps, and any similar products (“Product”). Defendant has infringed and continues to infringe the ‘723 Patent in violation of 35 U.S.C. § 271.

14. Regarding Claim 1, the Product is a media system. The Product includes a media system (e.g., health app) configured to allow a user to view a media file (e.g., health data) from a medical device by a media terminal (e.g., smartphone) from a media node (e.g., medical device) over a communication network (e.g., Bluetooth network) through a communication link. Certain aspects of this element are illustrated in the screenshots below and/or those provided in connection with other allegations herein.

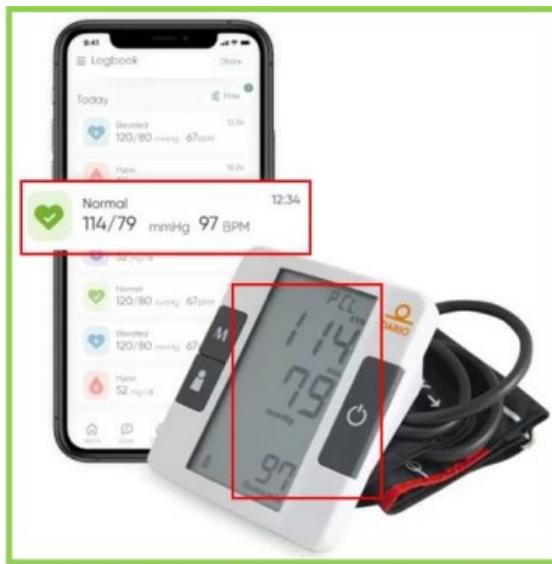


The Dario Blood Pressure Monitoring System is accurate, simple to use, and fast. Your blood pressure measurements are stored in a digital logbook in the Dario App. You can add information to each measurement by tagging what you were doing, feeling, and eating, giving you a complete picture of what affects your blood pressure. And your data can be shared with your doctor at the touch of a button allowing them to get a clear view of your blood pressure history.

Source: <https://www.dariohealth.com/solutions/hypertension-management/>

15. The Product includes at least one media terminal disposed in an accessible

relation to at least one interactive computer network. For example, the Bluetooth network is used for sending health data from a media node (medical device) by detecting a smartphone (at least one media terminal) when the Product's app is installed on the smartphone and connected with the Product's media node through a Bluetooth network (i.e., the smartphone is in an accessible relationship with the interactive computer network). Certain aspects of this element are illustrated in the screenshots below and/or in those provided in connection with other allegations herein.



Source: <https://shop.mydario.com/product/dario-blood-pressure-monitoring-system-l-cuff-box/>

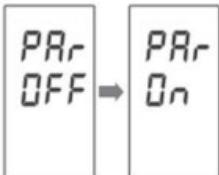
#### Data Transmission via Bluetooth

You can transmit your blood pressure monitoring data from the meter to your smart mobile device via Bluetooth. Please contact your local customer service or place of purchase for assistance.

Please note that you must complete the pairing between meter and Bluetooth receiver before transmitting data.

Source: [https://mydario.com/wp-content/uploads/2019/09/Dario-TD-3128B\\_operation-instruction\\_V2.pdf](https://mydario.com/wp-content/uploads/2019/09/Dario-TD-3128B_operation-instruction_V2.pdf)

16. A wireless range is structured to permit authorized access to the at least one interactive computer network. For example, the Bluetooth signals of the Product's medical device (media node) have a range within which the smartphone (media terminal) may connect.

**Enter the Bluetooth Pairing****NOTE**

This step is recommended when the user needs to pair this meter to a Bluetooth receiver for the first time, or when user needs to pair this meter to another new Bluetooth receiver.

If you wish to enter the pairing mode, with "PAr OFF" shows on the meter, press **M** once and the meter will display "PAr On" to enable Bluetooth pairing mode.

**Pairing with your mobile device**

1. Turn on the Bluetooth function on your mobile device.
2. Start with the meter off. Press and firmly hold **M** for 3 seconds until the meter turns on. "PCL" will appear on the meter.
3. Open your Dario App on your mobile device. Go to MENU -> SETTINGS -> CONNECTED APPS & DEVICES. Enable the "Dario Blood Pressure Monitoring System" connection and follow the app instruction for pairing.
4. After successfully pairing the app with the device, the Bluetooth function of meter shall be on before transmitting the data to your app.

Bluetooth indicator on the blood pressure monitor:

BLUETOOTH INDICATOR	STATUS
Flashing Blue	The Bluetooth function is on and waiting for connection.
Solid Blue	The Bluetooth connection is established.

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17. At least one media node is disposable within the wireless range, wherein the at least one media node is detectable by the at least one media terminal. For example, the Product's medical device (media node) is detectable by the media terminal (smartphone). Certain aspects of this element are illustrated in the screenshots below and/or those provided in connection with other allegations herein.



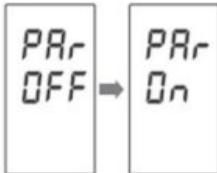
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**Enter the Bluetooth Pairing****NOTE**

This step is recommended when the user needs to pair this meter to a Bluetooth receiver for the first time, or when user needs to pair this meter to another new Bluetooth receiver.

If you wish to enter the pairing mode, with "PAr OFF" shows on the meter, press **M** once and the meter will display "PAr On" to enable Bluetooth pairing mode.

**Pairing with your mobile device**

1. Turn on the Bluetooth function on your mobile device.
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18. At least one digital media file is initially disposed on at least one of the at least one media terminal or the at least one media node and the at least one media terminal is structured to detect the at least one media node disposed within the wireless range. For example, the health data is initially disposed on the media node (medical device/monitor) and the media terminal can detect the medical device when it is within the appropriate range. Certain aspects of this element are illustrated in the screenshots below and/or those provided in connection with other allegations herein.



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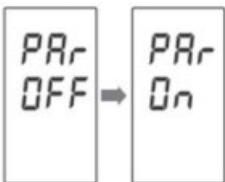
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19. A communication link is structured to dispose the at least one media terminal and the at least one media node in a communicative relation with one another via the at least one interactive computer network. For example, the smartphone and medical device are in a communicative relation over the Bluetooth network.

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20. The communication link is initiated by the at least one media terminal. For example, when the user turns on Bluetooth on the smartphone (media terminal), the smartphone initiates the communication link.



Source: <https://shop.mydario.com/product/dario-blood-pressure-monitoring-system-i-cuff-box/>

## Dario Blood Pressure Monitoring System

Dario's Blood Pressure Monitoring System empowers you to successfully monitor your blood pressure from the comfort of your home or office. Bluetooth® connectivity lets you store all your readings in the Dario App so you can easily keep tabs on your numbers, make certain your treatment plan is working, and alert you and your doctor to potential health complications.

Source: <https://shop.mydario.com/product/dario-blood-pressure-monitoring-system-i-cuff-box/>

# Dario Health

LabStyle Innovation Ltd

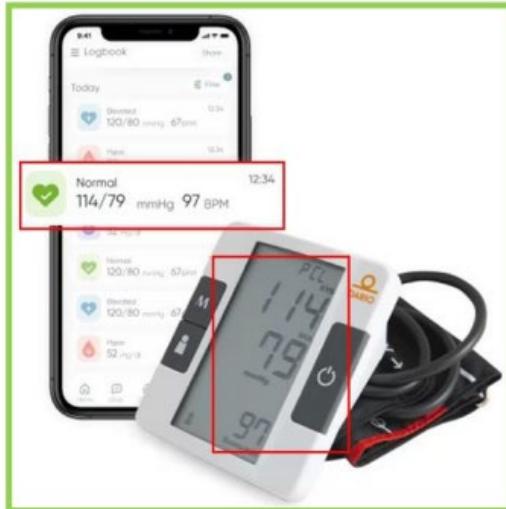
Showing permissions for all versions of this app

Let's Go

- allow Bluetooth pairing by Application
- receive data from Internet
- connect and disconnect from Wi-Fi
- full network access
- control vibration
- access Bluetooth settings
- control flashlight
- allow Wi-Fi Multicast reception

Source: <https://play.google.com/store/apps/details?id=com.labstyle.darioandroid&hl=en>

21. The at least one media node and the at least one media terminal are structured to transmit the at least one digital media file therebetween via the communication link. For example, the smartphone/app and the medical device are structured to transmit health data from the device to the smartphone over the wireless network.



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22. The communication link is structured to bypass at least one media terminal security measure for a limited permissible use of the communication link by the media node to only transferring the at least one digital media file to, and displaying the at least one digital media file on, the at least one media terminal. For example, the communication link is structured so that whenever the user installs the Product's app on the smartphone (media terminal), the smartphone automatically connects (bypassing any security measures) with the Product's medical device through Bluetooth code (i.e., media terminal security) whenever the smartphone comes to the range of the Bluetooth signals (for the limited purpose of transferring data form the device to the smartphone).



Source: <https://www.dariohealth.com/solutions/hypertension-management/>

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23. Defendant's actions complained of herein will continue unless Defendant is enjoined by this court.

24. Defendant's actions complained of herein are causing irreparable harm and monetary damage to Plaintiff and will continue to do so unless and until Defendant is enjoined and restrained by this Court.

25. Plaintiff is in compliance with 35 U.S.C. § 287.

**JURY DEMAND**

26. Under Rule 38(b) of the Federal Rules of Civil Procedure, Plaintiff respectfully requests a trial by jury on all issues so triable.

**PRAYER FOR RELIEF**

WHEREFORE, Plaintiff asks the Court to:

- (a) Enter judgment for Plaintiff on this Complaint on all causes of action asserted herein;
- (b) Enter an Order enjoining Defendant, its agents, officers, servants, employees, attorneys, and all persons in active concert or participation with Defendant who receive notice of the order from further infringement of United States Patent No. 9,300,723 (or, in the alternative, awarding Plaintiff running royalties from the time of judgment going forward);
- (c) Award Plaintiff damages resulting from Defendant's infringement in accordance with 35 U.S.C. § 284;
- (d) Award Plaintiff pre-judgment and post-judgment interest and costs; and
- (e) Award Plaintiff such further relief to which the Court finds Plaintiff entitled under law or equity.

Dated: December 29, 2021.

Respectfully submitted,

*/s/ Jay Johnson*

**JAY JOHNSON (*pro hac vice forthcoming*)**

State Bar No. 24067322

**D. BRADLEY KIZZIA**

State Bar No. 11547550

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**ATTORNEYS FOR PLAINTIFF**